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SebArts Virtual Open Studios Launches in July A New Online Fine Arts Open Studio Program by Sebastopol Center for the Arts

Join Sebastopol Center for the Arts for an extraordinary re-visioning of our Open Studio programs for 2020, in light of the unprecedented coronavirus situation. SCA has adapted its signature spring and fall programs, Art at the Source and Sonoma County Art Trails, creating an opportunity for the public to engage with Sonoma County fine artists despite the challenges presented by the pandemic. The public is invited to engage with participating artists virtually on a brand new, beautiful online platform and in the artists' studios, if it is safe to do so.

SebArts Virtual Open Studios will launch a brand new website in mid July at sebartsvirtual.org. With 140 artist profiles and dynamic visual content, visitors will be able to interact with the artists in a variety of ways: via their individual websites and social media profiles, as well as by attending online events and virtual studio tours.

With so many varying factors, this program has been designed with maximum flexibility; artists can adapt to evolving circumstances and still provide a rich experience for both visitors and the online public. Artists will also be encouraged to develop their own online presence, with a schedule of "How To" sessions online, so that they can build skills and online infrastructure that they will use for years to come.

During the month of September, the site will also feature an online gallery with works for sale by all of the artists. Participating artists will be available virtually, with the potential for by-appointment or drop-in studio visits in person if public health guidance allows. Safety first, beauty next - we all need art to uplift and support us while we shelter through uncertainty. Support your local artists and bring art into your home!

What: SebArts Virtual Open Studios

When: July 15: Website launch

September 1 – 30: Online Gallery and Virtual Open Studios Events

Where: SebArtsVirtual.org

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