

Call for Entries

Printed Words

A Juried Showcase of Lettering Arts

Juror: Carl Rohrs

June 16 – July 23, 2017 • Opening reception June 16, 2017 6:00 – 7:30 pm

Sebastopol Center for the Arts • 282 S. High Street, Sebastopol, CA 95472
Gallery Hours: Tuesday to Friday 10 – 4 pm, Saturday & Sunday 1 – 4 pm

Sebastopol Center for the Arts is one of the most vibrant arts organizations in Northern California and was voted four times as winner of the Best Art Gallery in Sonoma County. Since 1988 it has engaged and inspired the community through presentations of contemporary art, music, dance, film, and literary events. Through classes and workshops it strives to educate and deepen the interest in the arts for adults, teens and children. The Center recently relocated into a 17,800 square foot building in downtown Sebastopol where it expanded its programs and strengthened its role as a creative force in California. Sebastopol, located 60 miles north of San Francisco, is one of America's premier destinations, attracting thousands of visitors each year.

Juror: Carl Rohrs Freelance lettering artist and sign painter in Santa Cruz, CA since 1977. Teacher of Lettering & Typography and Graphic Design at Cabrillo College since 1984. Modern calligraphy workshops and conferences worldwide since 1986. Editor/designer of *Alphabet*, the Journal of the Friends of Calligraphy '89-'92 and currently doing that again. Hobbies include typographic errors and getting paint on good clothes.

Deadline for Submissions

ONLINE only: Monday, May 8, 2017, 6 pm Pacific Daylight Time

This is a call for artwork in both classic/traditional calligraphy and in modern/creative ways of using letters and calligraphic-inspired marks in any medium such as painting, drawing, textile art and mixed media. We only accept original works; no reproductions or prints. Entrees must be able to be wall mounted.

Entry Instructions

Non-refundable entry fees

SCA Members: \$15 per entry or 3 entries for \$35 (membership is \$40 annually)

Non-members: \$20 per entry or 3 entries for \$50

Awards

\$200 Best of Show, Merit Awards

Eligibility

- Open to all artists
- Maximum of 3 pieces (art work) per artist.
- Wall hung work may not weigh over 50 lbs.
- Framed work must be wired and ready to hang.
- Artists receive 60% of the sales price of the work.
- All work must be original (no reproductions, prints or giclées).
- SCA reserves the right of refusal on all work that is too fragile to be displayed properly and safely.
- All work must not have been previously shown in the gallery at SCA.

Selection

- Work will be selected from online applications.
- The juror will view all work in an anonymous manner.

Notification

Jury results will be posted on sebarts.org (visual arts>jury results) on May 12 after 1 pm.

How To Submit

- To submit go to entrythingy.com. If this is your first time using EntryThingy, do not wait until the day of the deadline. EntryThingy has its own FAQ to help you, and they can be reached via email if you have problems: email hello@entrythingy.com
- Make sure all images you plan to upload are 5 megabytes or less in size and are in JPEG format. If not, EntryThingy will not let them be uploaded. Resize if necessary before starting.
- Each entry/piece can have one main image and up to two image/views (to show perspective or detail).
- We advise that you submit high quality images that will best represent your work. Works that differ from the submission image may not be included in the exhibition. When filling out forms, make an entry in each field. You may use "N/A" if the field does not apply. When entering more than one image per piece, enter the main image then each of up to 2 detail/views, before clicking on 'next'.
- Pay via PayPal.
- If work is selected, it needs to be shipped to arrive or be hand-delivered by Saturday June 10.

Accepted Entries

- Work can be shipped or hand-delivered.
- Work is to arrive **by June 10th, at the latest.**
- Work can be shipped or hand-delivered before June 10, if during gallery hours.

Shipping Accepted Entries

- Mail to Sebastopol Center for the Arts, 282 S. High Street, Sebastopol, CA 95472 to arrive **by June 10.**
Attention: Catherine Devriese.
- Artist is responsible for all shipping and handling costs to and from the exhibit.
- Each shipped entry must be packaged in a reusable container for the return of work.
- US shipments must include return shipping postage and address mailing label, or your UPS or FEDEX account number and the amount of insurance you are choosing for your piece.
- International shipments must include credit card information (number, expiration date, name and billing address) to charge return shipping cost. Include the insured value if insurance is requested.
- Unsold work, with valid return forms for shipping, will be sent within 15 days after last day of the show.

Liability, Sales, etc., Regarding Work Submitted

- Selected work must be on view for the duration of the exhibit. No work may be withdrawn prior to close of the exhibit.
- All reasonable care will be taken with the work but insurance is responsibility of the artist. SCA or its representatives will assume no liability for damage or loss.
- Selected artists agree to allow work to be photographed for media use, for educational and publicity purposes.
- Artists receive 60% of the sales price of work that is sold. Indicate clearly on form if not for sale (NFS).
- Sales occurring as a result of the exhibit up to 30 days after closing date are subject to 40% of commission.

Opening Reception

Friday, June 16, 2017, 6 – 7:30 pm

Selected artists: please bring tasty, attractive, ready-to-serve bread & cheese, vegetables & dip, fruit, or baked goods, to accompany beverages we provide. It's a party!

Pick Up Unsold Work

- Monday, July 24, 2017, 10 am – 4 pm.
- Due to limited storage, work not collected on July 24 will be fined \$5 per late day.
- SCA is not responsible for work left beyond 30 days after closure of show.
- Artist may choose to donate unsold work to Sebastopol Center for the Arts. Works donated will be sold at events for fundraising with all proceeds going to SCA.

Questions

Call 707.829.4797 or email catherined@sebarts.org

Painted Words logo by Carl Rohrs

Exhibit Coordinators: Sherrie Lovler and Catherine Devriese