


# Sebastopol Center for the Arts


Art at the Source Open Studio Tour June 4-5, 11-12, 2011

## Catalog Advertising Rate Information and Order Form

**A**



**B**



**C**



- A) One column ad 1.75" w x 1.5" h  
on ad page \$120  
on map page \$150
- B) Two column ad 3.625" w x 2.375" h  
\$285
- C) 1/4 page ad 3.625w x 4.875 h  
inside page \$550  
back cover \$650
- D) 1/2 page ad (not shown) \$950  
vertical 3.625" w x 9.75" h  
horizontal 7.5" w x 4.875" h
- E) Full page (not shown) 7.5" w x 9.75" h  
\$1500

All rates are for 4-color ads. We will design your ad at no charge, from existing paper or electronic artwork; letterhead, business card, logo etc. if you wish.  
All ads will be keyed to the map page by a corresponding letter symbol positioned in the ad and the map.

**Advertising Insertion Order:** SEND BEFORE JANUARY 30, 2011 TO: **Art at the Source**  
**Sebastopol Center for the Arts**  
**6780 Depot Street, Sebastopol, CA 95472**

AD MATERIALS AND CHECK MAY BE INCLUDED WITH THIS FORM, OR YOU CAN WAIT TO BE BILLED IN JANUARY 2011. AD MATERIAL DEADLINE IS FEB. 15, 2011.

Business name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Ad size and type: \_\_\_\_\_

Signature authorizing purchase: \_\_\_\_\_ Email: \_\_\_\_\_

### Copy Instructions:

- Design a new ad from materials provided
- Ad materials are enclosed     Ad materials and instructions will follow later

**Instructions for Digital Files only:** Best formats are TIF (400 to 600 dpi, CMYK mode), PDF (job options: "Press Quality," embed fonts)  
Colors must be CMYK - No Pantone or spot colors. Attach compressed files to e-mail, then send directly to [marcusgraphics@comcast.net](mailto:marcusgraphics@comcast.net)

For questions email Linda Galletta ([lindag@sonic.net](mailto:lindag@sonic.net)) or call (707) 829-4797